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09h00

Opening and welcome

Mr Ramateu Monyokolo (SA)

09h15

Setting the tone

Ms Kelebogile Molopyane (SA)

09h30

Keynote address

Ms Mapule Mcanywa (SA)

10h00

Value of associations and networks;
surviving entrepreneurship

Ms Yemisi Isidi (Nigeria)

Ms Michelle Mathews (SA)

11h00

Tea break

11h30

Mental economy as self-preservation

Ms Phinah Kodisang (SA)

12h00

Tapping into the regional ecosystem;
M&E and Mentorship

Ms Arkeisha Amissah-Arthur (Ghana)

Ms Keitumetse Lebaka (SA)

Ms Kudzai Mubaiwa (Zimbabwe)

13h00

Lunch

14h00

Diva spotlight

Ms Cheryl Bowles - Cher Mere

(Trinidad and Tobago)

14h30

Gaming as a
socioeconomic catalyst

Ms Juliana Brito (Brazil)

Ms Rushka Samuels (Germany)

15h30

Diva spotlight

Dr Tshepo and Kabelo Maaka

- Cablow Studios (SA)

16h00

Evolution of the film industry

Ms Sofia Wickerhauser (Brazil)

16h30

Closing remarks

17h00

Networking cocktail session

Launch of the SA Hubs Network
and Imizizi Evolution

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09h00

Opening and day 1 recap

09h15

Digital disruptions and trends

Ms Dipuo Marogoa (SA)

Ms Gracia Munganga (SA)

Ms Mosa Matasane (Lesotho)

09h45

Masterclass: Investor readiness

Ms Serena Davis (Greece)

10h45

Tea break

11h15

Navigating marketing, sales and distribution channels

Ms Zipporah Maubane (SA)

Ms Khulile Shoba (SA)

12h00

Diva spotlight

Ms Shivani Chetty - EventMate and digital marketing (India)

12h30

Financing and investment programmes for women entrepreneurs

Ms Nontombi Marule (SA)

Ms Carolin Christgau (Germany)

Ms Catherine Young (SA)

Ms Ayanda Mzondeki (SA)

13h30

Lunch

14h30

Masterclass: Who gets to innovate?

Dr Jeannice Adele Fairrer Riahi-Samani (USA)

15h30

Business incubation as an enabler for sustainable entrepreneurship

Ms Suvi Kiviniemi (Finland)

Ms Justine Mogashoa (SA)

Ms Kamikazi Yeetah (Rwanda)

16h30

Diva spotlight

Ms Tebogo Motubatsi - Lost sight but gained vision (SA)

17h00

Closing remarks

17h15

Networking session